

PBS THE BUSINESS CHANNEL® PRESENTS



## Managers as Mentors: Building Partnerships for Learning

FEATURING CHIP R. BELL

In this seminar, **Chip R. Bell**, the author of *Managers as Mentors: Building Partnerships for Learning*, describes the competitive advantages of leaders who are “manager mentors.” Rather than a manager-subordinate relationship, managers today need to cultivate leaders among their own staff. Bell explains how to do so, with practical suggestions on developing your organization’s future leaders.

### You will learn

- the importance of mentoring
- how you score on a self-check of mentoring talents
- how to provide advice and feedback
- how to mentor on the run
- how to find the right balance between giving freedom and providing guidance

### Target audience

Managers at every level in all industries will benefit from Chip Bell’s expert “how-to” in mentoring, an increasingly important skill which they will use for the rest of their lives.

*Chip R. Bell is a senior partner based in the Dallas office of Performance Research Associates. An internationally recognized speaker, he is the author and co-author of Customers as Partners and Managing Knock Your Socks Off Service.*



Date/Time: June 20, 2000 / 1:30-3:30 pm ET

Location: CTN Interactive Television

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